

iptworldseries

delivering multi-platform television over IP



iptworldforum

www.iptv-forum.com

3-5 March 2008

Olympia, London

iptworldforum easterneurope

www.iptv-easterneurope.com

15-16 May 2007

Corinthia Towers, Prague,
Czech Republic

iptworldforum asia

www.iptv-asia.net

5-7 December 2007

Suntec, Singapore

iptworldforum latinamerica

www.iptv-latinamerica.com

29-30 January 2008

Intercontinental Hotel,
Rio de Janeiro, Brazil

iptworldforum northamerica

www.iptv-northamerica.com

iptworldforum middleeast&africa

www.iptv-mea.com

November 2007

Jumeirah Beach Hotel,
Dubai

iptvworldseries

The IPTV World Series events are characterized by their high levels of service provider involvement. We work hard to deliver the best conference programs featuring speakers who are directly involved in shaping and deploying IPTV services. Our aim is to provide a setting in which lessons and best practice are shared and where the key questions relating to IPTV market prospects and strategies can be explored and debated.

The IPTV World Series events are aimed directly at the industries supporting the market's growth: telcos, broadcasters, content providers, device manufacturers, technology providers, software providers, system integrators, broadband providers, and many more.

WE'VE FOUND THAT THE IPTV WORLD FORUM CONFERENCES, UNLIKE ANY OTHER, DELIVER A HIGHLY QUALIFIED AUDIENCE OF IPTV PROVIDERS WHO ACTUALLY ARE INTERESTED IN PURCHASING PRODUCTS AND SERVICES FOR THEIR BUSINESS. AS A STARTUP FOCUSED ON THE IPTV MARKET, WE'VE FOUND NO BETTER MARKETING ACTIVITY THAT DELIVERS THIS SORT OF VALUE FOR MONEY.

DAVID CALLISH, MARKETING DIRECTOR, RUCKUS WIRELESS

Marketing enquiries

Mark Johnstone

Head of Marketing
Tel: +44 (0) 117 311 6226
markj@junction-group.com

Sponsorship & exhibition packages

Ian Johnson

Tel: +44 (0) 117 311 6223
ian@junction-group.com

Speaking opportunities

Ingrid Anusic

Head of Conferences
Tel: +44 (0) 117 311 6224
ingrida@junction-group.com

The IPTV World Series is a market-leading series of global IPTV conferences and exhibitions which enables year-round interaction with the IPTV community worldwide.

The IPTV World Series aims to deliver the best conference programmes and feature speakers who are directly involved in shaping and deploying IPTV services.

Each World Series event is targeted at a specific region and examines the unique local conditions, with significant input from local IPTV operators, broadcasters, regulators, analysts and other expert commentators - including competitors from the cable and satellite worlds.

<p>iptvworldforum</p> <ul style="list-style-type: none"> ■ Fourth annual flagship event will be held in Olympia, London, on 3-5 March 2008. 	<p>www.iptv-forum.com</p> <ul style="list-style-type: none"> ■ Over 7,000 attendees and 250 exhibitors expected ■ Conference to feature over 30 worldwide telcos and ISPs 	<ul style="list-style-type: none"> ■ Co-hosting The Connected Home, TV Over Net and Interactive TV Advertising conference's. 	<ul style="list-style-type: none"> ■ Hosting the IPTV World Series Awards, judged by an independent panel of experts
<p>iptvworldforumeasterneurope</p> <ul style="list-style-type: none"> ■ Second annual event to be held in Corinthia Towers, Prague, on 15-16 May 2007. 	<p>www.iptv-easterneurope.com</p> <ul style="list-style-type: none"> ■ Conference to feature over 15 Eastern European telcos and ISPs 	<ul style="list-style-type: none"> ■ Exhibition to feature 40 leading IPTV providers 	<ul style="list-style-type: none"> ■ Networking party to be held at U Fleku Brewery Restaurant, a traditional Czech venue
<p>iptvworldforumasia</p> <ul style="list-style-type: none"> ■ Third annual event will be held in Suntec, Singapore, on 5-7 December 2007. 	<p>www.iptv-asia.net</p> <ul style="list-style-type: none"> ■ Over 2,000 attendees and 150 exhibitors expected for the largest event yet in Asia. 	<ul style="list-style-type: none"> ■ Over 30 Asian and international telcos and ISPs speaking at the conference 	<ul style="list-style-type: none"> ■ Co-hosting the TV Over Net Asia and The Connected Home Asia events
<p>iptvworldforumlatinamerica</p> <ul style="list-style-type: none"> ■ Second annual event to be held in Rio de Janeiro, Brazil, on 29-30 January 2008 	<p>www.iptv-latinamerica.com</p> <ul style="list-style-type: none"> ■ Over 1,000 attendees and 50 exhibitors expected 	<ul style="list-style-type: none"> ■ Conference to feature over 20 telcos and ISPs discussing service deployment issues 	<ul style="list-style-type: none"> ■ Co-hosted with the Mobile TV World Forum Latin America
<p>iptvworldforumnorthamerica</p> <ul style="list-style-type: none"> ■ Inaugural event for North America 	<p>www.iptv-northamerica.com</p> <ul style="list-style-type: none"> ■ Conference to feature over 15 telcos and ISPs 	<ul style="list-style-type: none"> ■ Over 500 attendees and 30 exhibitors 	
<p>iptvworldforummiddleeast&africa</p> <ul style="list-style-type: none"> ■ Inaugural event for the Middle East to be held at the Jumeirah Beach Hotel, Dubai, November 2007 	<p>www.iptv-mea.com</p> <ul style="list-style-type: none"> ■ Conference to feature over 15 telcos and ISPs 	<ul style="list-style-type: none"> ■ Industry exhibition with up to 25 leading technology providers 	

iptvworldforum

3-5 March 2008 Olympia, London, UK

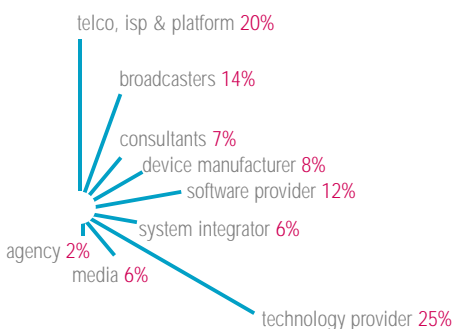
Now in its fourth year, IPTV World Forum is established as the most important IPTV conference and exhibition. We continue to use our close contacts with IP video providers worldwide to create a market-leading conference programme that draws upon the experiences of key executives and engineers who have been directly involved in shaping and deploying IPTV services. This is combined with a lively and fast-growing exhibition and extensive networking opportunities to ensure that IPTV World Forum is an acknowledged gathering place for the IPTV community each spring.

- Conference featuring over 30 worldwide telcos & ISPs discussing IPTV service deployment issues
- Leading content players and broadcasters speaking
- IPTV showcase area in the exhibition featuring service demonstrations from 25 leading worldwide IPTV deployments
- Combined networking area with The Connected Home, TV Over Net and The Interactive TV Advertising Show, with over 250 companies exhibiting
- Hosting the IPTV World Series Awards 2008, judged by a panel of independent experts taken from the IPTV sector

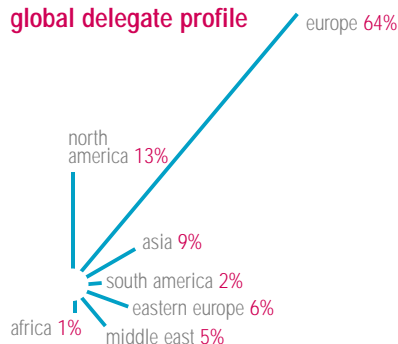
IPTV World Forum - the key worldwide IPTV event

The IPTV World Forum will be the key worldwide IPTV event for the industry's leading telcos, content and technology players to get together and discuss service delivery, marketing and content and discover new IPTV technologies and devices. The IPTV World Forum is aimed directly at the industries supporting the market's growth: telcos, broadcasters, content providers, device manufacturers, technology providers, software providers, system integrators, broadband providers, and many more.

delegate profile by industry



global delegate profile





IPTV WORLD FORUM IN LONDON IS ONE OF THE BEST EUROPEAN EVENTS. ATTRACTED BY THE HIGH CALIBRE SPEAKERS, THE STRATEGIC NATURE OF THE PRESENTATIONS AND THE PROMISE OF A WIDE RANGE OF POTENTIAL CUSTOMERS TO THE EXHIBITION AREA, THE EVENT DELIVERED FOR NDS. THE NUMBER AND QUALITY OF LEADS, FROM BOTH ESTABLISHED AND ALSO EMERGING MARKETS, MAKES THIS A 'MUST DO' EVENT FOR NDS

DAVID COCKRAM, MARKET DEVELOPMENT ANALYST, NDS

THE IPTV WORLD FORUMS OFFER A SOLID INVESTMENT FOR ANYONE WANTING TO UNDERSTAND THE DYNAMICS OF THE REGIONAL IPTV MARKETS

GARY SCHULTZ, PRESIDENT/PRINCIPAL ANALYST, MRG, INC

Supporters of the IPTV World Forum

ISPA, ECTA, FTTH Council Europe, IWA Europe, DSL Forum, MPEG Industry Forum, EACA, Network for Online Commerce, AIB, HGI, Broadband Services Forum, ISMA, EGTA, AFDESI, IPDR, Kendra Initiative, MoCa, Konnex, OSGi Alliance, WiMedia Alliance, WiFi Alliance.

Your competitors are benefiting from the IPTV World Forum - shouldn't you be there?

Accenture, ADB, Alcatel, Amino, Anevia, Ant Plc, Anystream, Appear TV, AT&T, BBC, Belgacom, Bell Canada, Bharti Airtel, Bitband, Bridge Technologies, Brix Networks, BT, Buena Vista, Celeno, Celrun, Cisco, Conax, Corinex, Coship, Daewoo Electronics, Datmedia, Dimetis GmbH, Dolby, Dreampark, Dunningeleyjones, English & Pockett, Ericsson, Espial, Even Technologies, Evertz, Fastweb, Hansun, Harmonic, Harris, Huawei, IBM, Irdeto, ISPA, Ixia, Juniper Networks, Kasenna, Konnex, Latens, MatrixStream, Metalink Broadband, MGt Plc, Modulus Video, Nagravision, NDS, Netris, Nortel, Omnibus Systems, OpenTV, Orange, Pace Micro Technology Plc, PCCW, Perpetual Solutions, Phoenix Datacom Limited, Pilat Media, Pixelmatrix, Quative Ltd, Rawflow Inc, RP International plc, Ruckus Wireless, Ruwido, Sagem Communications, SaskTel, Scientific Atlanta, SeaChange International, Seagate, Shenick, Siemens, Sigma Designs, Siminn, Skyline Communications, Sunniwell, SVP, Swisscom AG, Syndesis, SysMaster Corporation, TANDBERG Television, Telecom New Zealand, Telekom Austria, Telekom Austria, Telergy, Telstra, Texas Instruments, Tilgin, T-Online, TT&T, TW Electronics, Universal, Verimatrix, Viaccess, Vividas Group Plc, Vodafone, Widevine, Yu-xing, Accedo Broadband, Austria GmbH, Complete Media Systems, Envivio, Makeni, PacketFront, Spirent Communications, Tiscali

iptvworldforumeasterneurope

15-16 May 2007 Corinthia Towers, Prague

The number of digital TV households in Western Europe is going to grow from 61 million in 2006 to 116 million by the end of 2011, according to figures from Informa Telecoms & Media, representing 90 per cent growth over the period. The same research company predicts that in Eastern Europe, digital uptake will grow from 6.1 million digital TV homes in 2005 to just under 32 million households by the end of 2011, representing 520 per cent growth over the period.

Eastern Europe has unique conditions that warrant a major IPTV event dedicated to the region, and we are meeting that need. Our Eastern European show made its debut in Budapest last June, with this year's event taking place in Prague.

IPTV World Forum Eastern Europe Show Highlights:

- The conference will feature over 15 Eastern European telcos & ISPs discussing IPTV service deployment issues
- Leading Eastern European content players and broadcasters speaking
- IPTV showcase area in the exhibition featuring service demonstrations from European & Worldwide IPTV deployments
- Select industry exhibition with leading 40 IPTV providers focusing on key technologies to aid IPTV deployments in Eastern Europe
- Networking party on 15th May 2007 at the U Fleku Brewery Restaurant, which dates back to the year 1499

Our 2007 event will look at the big picture and also set the scene for issues that are starting to emerge in advanced Pay TV markets where IPTV providers have to fight even harder to differentiate themselves. The IPTV World Forum Eastern Europe proved its market position last year by delivering top speakers and exhibitors - and last year saw close to half of the delegates being board or director level. Networking opportunities are invaluable, but only if the right contacts are there. The IPTV Eastern Europe 2006 saw over 30% of its delegates visiting from telecom companies, and more are looking to attend 2007.

...IT (IPTV EASTERN EUROPE) WAS REALLY WELL ORGANISED AND WE WERE VERY HAPPY WITH BOTH THE PROGRAM AND THE ATTENDANCE AT THE EXHIBITION AREA AND OUR SPEAKING SESSION AS WELL. THANKS A LOT FOR THE NICE OPPORTUNITY YOU GAVE US, TO BE THERE AND SHARE THOUGHTS WITH THE OTHER IPTV INDUSTRY PLAYERS.

GEORGE PAPADIMITRIOU, CONTENT DELIVERY NETWORKS SECTION, INTRACOM TELECOM SOLUTIONS

Top names from the IPTV World Form Eastern Europe shows

T-Online Hungary, MTV (Hungarian Television), France Telecom, Cesky Telecom, INES Group, Telekom Austria, Walt Disney Internet Group Europe, Norilsk-Telecom, Pace Micro Technology, Accedo Broadband, Intracom Telecom, Harmonic, TANDBERG Television, UPC Central Europe, Hansenet, NetCologne, Polish Television, Huawei Technologies, IBM Austria, Infogate Online, Invitel, Irdeto, Iskratel, Juniper Networks, Kapsch CarrierCom AG, Kasenna, Lanex Consulting, Latens, Mauto Systems GmbH, Medianet Verlag AG, Minerva Networks, mPhase Technologies, Multilink, NDS, Ocilion IPTV Technologies GmbH, Pace Micro, UPC Central Europe and Chellomedia, Tellasonera, Terayon, Telergy, Telefant, Teledata Networks, Tanet Ltd, Synergon, T2, Subex Technologies Limited, Philips, Ruckus Wireless, Sagem, T-Com Hungary, TVnet, Thema TV, UTStarcom, Verimatrix, Viaccess SA, Widevine, ZTE

iptvworldforumasia

5-7 December 2007 Suntec, Singapore

The third annual IPTV World Forum Asia conference and exhibition will be held in Singapore and reflect the marked progress of IPTV deployment in the region, gathering together the companies and people who are driving its advance across Asia.

The conference will address not only ongoing themes but also the big issues of 2007 which have arisen with the advent of phase two, as IPTV evolves and convergent services such as quad-play emerge. IPTV World Forum Asia will explore the boundaries of what IPTV is, and what it can become, across Asia.

- Conference featuring over 30 Asian and international telcos discussing IPTV service deployment issues
- Leading content suppliers and broadcasters
- Industry networking party to meet other delegates at Suntec Singapore
- The IPTV World Forum Asia is also co-hosting The Connected Home Asia and TV Over Net Asia events
- Networking area combined with both The Connected Home Asia and TV Over Net Asia
- Over 150 companies exhibiting, bringing together related industry representatives from all over the world and showcasing products and services - free passes available

The IPTV World Forum Asia 2007 event will explore the region's latest themes such as content portability across networks, demand for triple-play/quad-play bundles and the growing importance of IMS (IP Multimedia Subsystems), which is further good news for IP-centric network operators. This year's event will welcome over 2000 visitors and 150 exhibitors, compared to over 800 attendees and 65 exhibitors in 2006.

JUNCTION EVENTS ARE UNIQUE, WELL ORGANISED AND RESEARCHED - FROM START TO FINISH ONE EXPERIENCES A BRILLIANTLY ARRANGED BLEND OF INFORMATION DELIVERY, NETWORKING OPPORTUNITIES AND PRODUCT DISPLAYS. I CAN ONLY HIGHLY RECOMMEND TO ATTEND - THAT, IN FACT, SHOULD NOT BE TOO DIFFICULT WITH EVENTS GOING ON ALL AROUND THE WORLD NOW

SEBASTIAN MOERITZ, PRESIDENT, MPEG INDUSTRY FORUM

Top names from IPTV World Forum Asia

Agilent Technologies, Bangkok Broadcasting & TV co. Ltd, Cabot Communications, Cisco Systems Inc, CJ Home Shopping, Conax, CPT Asia, Daxian Shentong, Detecon International, Deutsche Telekom AG, ECI Telecoms, Elecard Devices JSC, ESPN Star Sports, Fox News Channel, Guangdong Telecom, Harmonic, Huawei, Jiangsu Telecom, Lung Hwa Electronics, MITV Malaysia, NDS, Pioneer Co, Scientific Atlanta, Shanghai Telecom, UTSStarcom, Verimatrix, Zhejiang Telecom, Bharti Airtel Limited, Aisia Pacific Broadcasting, TT&T, ECI Telecoms, Warner Bros. International Television, IBM, Nortel, Intec Systems Asia Pacific, Terayon, Hewlett Packard, Nokia Networks, Oregon Networks, eStarTel Australia, TMNet, Akomedia, Amino Communications, Viaccess, Hansun Technologies, Widevine, ANT Software Limited, City Telecom, Telefonica International, Tektronix (China) Co. Ltd, Yuxing, SES Global, CETC IPTV, Entone Technologies, Nagravision, True Internet Thailand, Shanghai Telecom Technology Institute, Goodway Inc. Ltd, Secure Media, Intel, Motorola, Shanghai Media Group, Alcatel, China Netcom Group, PCCW, Microsoft TV, Siemens, Fuji Television Network, NDS, NTT, Sony Pictures Int., ZTE, Conax

iptvworldforumlatinamerica

29-30 January 2008 Intercontinental Hotel, Rio de Janeiro, Brazil

At the end of 2010, the Americas will have more than 125 million digital homes, with Latin America the fastest growing region, more than doubling its end-2004 figure to 12.8 million digital homes.

SOURCE: INFORMA TELECOMS & MEDIA, AMERICAS TV (9TH EDITION)

Is Latin America on the brink of IPTV deployment? This will be the main theme of IPTV World Forum Latin America 2008, which will cover many other important topics that are unique to this region.

IPTV World Forum Latin America Highlights:

- The conference will feature over 20 telcos & ISPs discussing IPTV service deployment issues
- Leading South American content players and broadcasters speaking
- IPTV showcase area in the exhibition featuring service demonstrations from 10 leading worldwide IPTV deployments
- Over 1,000 attendees expected
- Over 50 exhibitors focusing on key IPTV technologies
- Co-hosted with the Mobile TV World Forum Latin America

THE IPTV WORLD FORUM WAS A UNIQUE OPPORTUNITY TO MEET PROVIDERS, SYSTEMS INTEGRATORS, OPERATORS, CONSULTANTS, CONTENT PROVIDERS AND REGULATORS. AS A PARTICIPANT, IT WAS GREAT VALUE TO SHARE EXPERIENCES WITH PEOPLE FROM DIFFERENT PLACES WITH SIMILAR MARKET TRENDS. ALL THE ACTORS OF THIS BUSINESS WERE AT THIS CONFERENCE... I STRONGLY RECOMMEND THIS CONFERENCE, FOR EVERYONE

MARCELO ABREU, NETWORK DIRECTOR, ANTEL

WE CONTINUE TO ATTEND AND SPONSOR JUNCTION'S GLOBAL IPTV EVENTS BECAUSE THEY ALWAYS DELIVER A QUALITY AUDIENCE FROM WHICH WE DEVELOP NEW AND REWARDING INDUSTRY CONTACTS.

FRANCOIS GALY, VP ASIA, VIACCESS

Top names from IPTV World Forum Latin America

Telecom Argentina, Sofrecom, MTV Networks Distribution, Quality Software SA, Tatum Co, Tandberg, Siemens, Telemex, Harmonic, Telefonica del Sur (Chile), Ericsson Argentina, Brasil Telecom, Net Servicos, Contech, Promon Tecnologia, Philips, BT Global Services (Spain), IPTV Americas, Alcatel-Lucent, Telemar, M13, Tellabs, EPM Telecomunicaciones, Discovery Networks, TV Globo, Woo Hoo TV, Lotier, Convergencia Research, Xiden Networking, UTStarcom Inc, On Demand Group, Verimatrix, Ruckus Wireless, Microsoft, Espial, Voice Global do Brasil, HYC, Orange, HBO Latin America, Irdeto, Dolby Laboratories, Canal 9, Fox Pan American Sports LLC, Embratel, Telecomunicacoes de Sao Paulo SA, Juniper Networks, Internexa, CVG Telecom, Orga Systems, Tatum Co, Omega Net, CTBC Telecom, CANTV Venezuela, Rede TV, D-Link Brasil, BNDES, Cable & Wireless Panama, VTR Chile, ETB SA, Shanghai Media Group, Pioneer Telephone Cooperative, NEC, Guerreiro Teleconsult, Quova

iptvworldforumnorthamerica

The IPTV World Series' inaugural event for North America will address the specific challenges facing IPTV deployment locally, and bring the experience of its other events and extensive contacts in the global IPTV and content communities to bear to deliver North America's market-leading IPTV conference. IPTV is already achieving good penetration in the markets where it is deployed, and the event will draw together leading IPTV service providers, content providers, analysts and key technology vendors along with the series' unique operator-centric formula to deliver a major event in the North American IPTV calendar.

- Conference featuring North American and international telcos discussing IPTV service deployment issues
- Leading content players and broadcasters speaking
- Industry exhibition and IPTV showcase area featuring demonstrations from leading worldwide deployments
- Networking party at leading venue to meet other delegates

North America is expected to account for a large proportion of the world's new IPTV subscriptions during the next few years. Verizon Communications claimed in January 2006 a 21 per cent video penetration for Keller, Texas, just four months after its FiOS service was launched.

WE GOT SOME REALLY HOT LEADS, AND WERE ALSO ABLE TO TALK TO POTENTIAL TECHNICAL PARTNERS AND FIND OUT SOME NEWS ABOUT COMPETITORS. THERE WERE ONLY GOOD PEOPLE ATTENDING WHO WERE DEEPLY INVOLVED IN THE TOPICS OF IPTV, WHICH RESULTS IN A GOOD QUALITY OF ATTENDEES

MS. MAG. BARBARA SCHATZL, MARKETING & COMMUNICATION, OCILION

IPTV World Forum North America will continue IPTV's momentum in the region as it increasingly becomes a credible Pay TV platform. Themes such as where IPTV providers can find subscribers and what services must be provided, and evolved, in an advanced Pay TV market will be core to IPTV World Forum North America.

iptvworldforummiddleeast&africa

November 2007, Jumeirah Beach Hotel, Dubai

The Middle East and Africa are to host their first IPTV World Forum event following demand for an IPTV World Series event to meet distinct local conditions and potential, making a valuable addition to the IPTV World Series. The Middle East and Africa are the fastest growing broadband markets in the world, up 89.1% between Q1 2005 and Q1 2006, and a recent report by research company Infonetics concluded that the EMEA region accounts for 48% of worldwide IPTV service revenue. As with other IPTV World Series events, IPTV World Forum Middle East & Africa will bring together local and worldwide IPTV service providers and telcos along with key technology providers, broadcasters and systems integrators to benefit from presentations by speakers who will directly shape and deploy IPTV in the region.

- Conference featuring over 15 platform operators, content providers and systems integrators discussing IPTV service deployment issues
- Industry exhibition with up to 25 leading technology providers
- Leading content suppliers and broadcasters
- Networking party for all delegates at a leading venue

The Middle East and Africa promise significant growth opportunity across the telecoms sector as a whole for the next five years, and as competition intensifies, operators are expected to employ attractive services such as IPTV to both retain customers and attract new ones.

THE QUALITY OF THE IPTV WORLD FORUM DELEGATES MAKES THE EVENTS AN IMPORTANT PART OF OUR CALENDAR. WITH THE EMERGENCE OF MORE AND MORE IPTV SHOWS WE HAVE CONFIDENCE THAT THE IPTV WORLD FORUM WILL ATTRACT THE KEY DECISION MAKERS FROM THE WORLD'S TELCOS AND OPERATORS. THE CONFERENCE SCHEDULE AND SPEAKERS ARE CAREFULLY SELECTED TO BRING TOGETHER A BALANCED MIX OF THE IPTV MARKET

BEN LAWRENCE, MARKETING COMMUNICATIONS, ANT SOFTWARE LIMITED

IPTV World Forum Middle East & Africa aims to provide the opportunity to benefit from established local deployments of IPTV and also meet those from further afield, along with other seasoned attendees from the IPTV World Series.

iptvworldseriesawards

a showcase for IPTV technology innovation

The commercial requirements of IPTV providers have driven much of the technology innovation in digital TV over the last few years and this sector now has an awards showcase that recognise the best solutions for television-over-IP. Hosted at IPTV World Forum event, they are supported by some of the industry's leading publications.

IPTV HAS BEEN ONE OF THE MAJOR DRIVERS FOR DIGITAL TV OVER THE LAST THREE YEARS, CREATING A NEW TELEVISION MARKET BUT ALSO CHANGING THE WAY ALL TV IS GOING TO BE CONSUMED BECAUSE OF ITS INCREASED FOCUS ON ON-DEMAND SERVICES, INTERACTIVITY AND THE WAY COMMUNICATIONS AND MEDIA SERVICES ARE INTEGRATED. THERE IS A HUGE AMOUNT OF INNOVATION IN THE WAY VIDEO CONTENT IS BEING DELIVERED AND PRESENTED TO VIEWERS AND WE LAUNCHED THESE AWARDS IN RECOGNITION OF THAT.

THE IPTV MARKET IS A CLASSIC EXAMPLE OF CONVERGENCE, PULLING TOGETHER TELECOMS AND MEDIA/ENTERTAINMENTS AND IT DOESN'T ALWAYS FIT EASILY INTO THE EXISTING EXHIBITIONS AND AWARDS IN THE TWO INDUSTRIES. WE LAUNCHED OUR IPTV WORLD SERIES EVENTS BECAUSE WE FELT IPTV NEEDS IT OWN POINT OF FOCUS AND WE HAVE INTRODUCED THE AWARDS FOR THE SAME REASON, BECAUSE IPTV IS IMPORTANT ENOUGH TO NEED ITS OWN AWARDS RATHER THAN BEING A CATEGORY OF AWARDS THAT ARE FOCUSED PRIMARILY ON BROADCASTING OR TELECOMS.

IAN JOHNSON, MD, JUNCTION

The IPTV market is the source of great innovation in terms of Pay TV business models, consumer services, content and go-to-market strategies. It is also fuelling technologies that revolutionise television and rapidly move into other digital Pay TV markets - the most obvious being the use of two-way, switched IP networks. And as broadband

providers launch and build their video services over the next few years, there will be a constant stream of new challenges, opportunities and with them, technology solutions. This maturing market deserves an annual awards event to call its own and now it has one: The IPTV World Series Awards. The debut awards, hosted at IPTV World

Forum, will provide a much-needed showcase for the most important technologies and the finest talent in today's IPTV industry. They are supported by some of the industry's leading publications: Cable & Satellite Europe, New Video Technology, Telecommunications International, Broadband TV News, IPTV News Analyst and the IPTV News website

and newsletter. The awards categories cover the core technology requirements for IPTV from platform management and the headend through the network and into the customer home.

Full details about the awards can be found at www.iptv-forum.com including the judging criteria.

Junction Ltd
2nd Floor
15 Colston Street
BRISTOL BS1 5AP
United Kingdom

Tel: +44 (0) 117 311 6220
Fax: +44 (0) 117 311 6221
Info@junction-group.com